

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 Main: (561)694-2525 Billing: (407)389-7661

Smart Media Group LLC (VA)

Attention: Accounts Payable

Alexandria, VA 22314

Invoice #	Invoice Date	Invoice Month	Invoice Period
966249-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

Estimate Number Advertiser Product TREASURE CST. JBS CO C23C29 **Treasure Coast Jobs Coalit**

> Flight Dates Alt Order # Order # 10/23/12 - 10/29/12 966249 Billing Calendar Billing Type Deal # Broadcast Cash Special Handling

IDB# Advertiser Code | Product Code 1046 TCJC **ORDR**

Agency Ref Advertiser Ref

www.thewpbfchannel.com

Billing Address:

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

814 King St

Ste 400

							Spots/			
Line S	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/26/12 Class of Tir	10/26/12 ne - Pre-em _l	Jimmy Kimmel otible with notice	12:06-01:06AM	F	:30	1	\$125.00	NM	
	Veeks:	Start Date 10/22/12	10/28/12F	1	<u>Rate</u> \$125.00					
S	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
L	1 WI	PBFF 10	/26/12 12:49 AM Jimr	ny Kimmel	12:06-01:06AM	:3	0 тслс031	2TVH		\$125.00 NM
	10/26/12 Class of Tir	10/26/12 ne - Fixed N	WPBF News 25 @ 5 on Pre-emptible	am 5-530am	F	:30	1	\$275.00	NM	
٧	Veeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12F	<u> </u>	<u>Rate</u> \$275.00					
S	Spots: # Ch	Day Air	Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WI	PBFF 10	/26/12 5:11 AM WPE	BF News 25 @ 5am	5-530am	:3	0 TCJC031	2т∨н		\$275.00 NM
	10/26/12 Class of Tir	10/26/12 ne - Fixed N	WPBF News 25 Mor on Pre-emptible	nings5:30-5:57am	F	:30	1	\$375.00	NM	
٧	Veeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12F		<u>Rate</u> \$375.00					
S	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 Wi	PBFF 10	/26/12 5:57 AM WPE	BF News 25 Mornings (② 5:3(5:30-5:57am	:3	0 TCJC031	2TVH		\$375.00 NM
4 1	10/26/12 Class of Tir	10/26/12 ne - Fixed N	WPBF News 25 Mor on Pre-emptible	nings6-7AM	F	:30	1	\$850.00	NM	
٧	Veeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12F	Spots/Week 1	<u>Rate</u> \$850.00					
S	Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	PBFF 10	/26/12 6:30 AM WPE	BF News 25 Mornings	6-7AM	:3	0 TCJC031	2TVH		\$850.00 NM
	10/26/12 Class of Tir	10/26/12 ne - Fixed N	Good Morning Ameri on Pre-emptible	ca 7-9AM	F	:30	1	\$1,200.00	NM	
V	Veeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12F	Spots/Week 1	<u>Rate</u> \$1,200.00					
S	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 Wi	PBF F 10	/26/12 7:59 AM Goo	Morning America	7-9AM	:3	0 TCJC031	2т∨н		\$1,200.00 NM
	10/27/12 Class of Tir	10/27/12 ne - Pre-emp	Sat 6-7am News	Sat 6-7am	S-	:30	1	\$300.00	NM	
V	Veeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S-	Spots/Week 1	<u>Rate</u> \$300.00					
S	Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Sa 10/	27/12 6:46 AM Sat 6	6-7am News	Sat 6-7am	:3	0 TCJC031	2TVH		\$300.00 NM



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Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	C23C29

www.th	newpbfchannel.	com								
1.2	01 - 4 D - 4 -	5 4 D 4	Daniel de Care	O4 = 4/5 = 4 Time =		1	Spots/	Data	T	
	Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
12	10/27/12 Class of Tir	10/27/12 ne - Pre-emp	Sat 6-7am News otible with notice	Sat 6-7am	S-	:30	1	\$300.00	NM	
13	10/27/12 Class of Tir	10/27/12 ne - Fixed No	Sat Jeopardy on Pre-emptible	Sat 7:30-8PM	S-	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$1,800.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	7 VVF	PBF Sa 10/ Credited		opardy	Sat 7:30-8PM	:0	00			\$1,800.00 NM
14	10/27/12 Class of Tir	10/27/12 ne - Fixed No	Sat 8-9am News on Pre-emptible	Sat 8-9am	S-	:30	1	\$700.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S-	Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch				Start/End Time		h Ad-ID	3—		Rate Type
		PBF Sa 10/			Sat 8-9am	:3	0 TCJC031	ZIVH		\$700.00 NM
15	10/28/12 Class of Tir	10/28/12 ne - Pre-emp	Chris Matthews otible with notice	Sun 10-10:30AM	S	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Su 10/			Start/End Time Sun 10-10:30AM		h <u>Ad-ID</u> 0 TCJC031	2т∨н		<u>Rate Type</u> \$400.00 NM
40										\$400.00 NW
			Sun 11:35pm Late Nev on Pre-emptible		S	:30	1	\$750.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00					
	Spots: # Ch				Start/End Time		h Ad-ID	3—		Rate Type
	1 77	PBF Su 10/	28/12 11:55 PM Sun 11	:35pm Late News	1135p-12am	:3	0 TCJC031	21VH		\$750.00 NM
17	10/28/12 Class of Tin	10/28/12 ne - Fixed No	Sun 5-6am News on Pre-emptible	Sun 5-6am	S	:30	1	\$200.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00					
	Spots: # Ch	<u>Day Air</u> PBF Su 10/			Start/End Time		h Ad-ID	2		Rate Type
					Sun 5-6am	:3	0 тслс031	ZIVH		\$200.00 NM
18	10/28/12 Class of Tin	10/28/12 ne - Fixed N o	Sun 6-7am News on Pre-emptible	Sun 6-7am	S	:30	1	\$300.00	NM 	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S	Spots/Week 1	<u>Rate</u> \$300.00					
	Spots: # Ch				Start/End Time		h Ad-ID	_		Rate Type
	1 VVF	PBF Su 10/	28/12 6:44 AM Sun 6-	/am News	Sun 6-7am	:3	0 TCJC031	2TVH		\$300.00 NM
	10/28/12 Class of Tin	10/28/12 ne - Fixed No	Sun 630pm News on Pre-emptible	630-7pm	S	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$1,000.00					
-	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 WF	PBF Su 10/	28/12 6:56 PM Sun 63	Opm News	630-7pm	:3	0 TCJC031	2тvн		\$1,000.00 NM
	10/28/12 Class of Tin	10/28/12 ne - Pre-emp	AFV otible with notice	7-8PM	S	:30	1	\$1,200.00	NM	
		Start Date 10/22/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$1,200.00					
;	Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time		h Ad-ID	3 —		Rate Type
		BF Su 10/			7-8PM		0 TCJC0317			\$1,200.00 NM
	10/25/12 Class of Tim		Jimmy Kimmel stible with notice	12:06-01:06AM	T	:30	1	\$125.00	NM	



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Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	C23C29

	thewpbfchannel				•			Spots/			
ine	Start Date	End Date	Description	1	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$125.00					
	Spots: # Ch			Time Descrip	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Th 10	/25/12 1:00	0 AM Jimmy	Kimmel	12:06-01:06AM	:3	0 тсјс031	.2TVH		\$125.00 NM
22	2 10/25/12 Class of Tir	10/25/12 ne - Fixed N	WPBF Nev	ws 25 @ 5an le	n 5-530am	T	:30	1	\$275.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$275.00					-
	Spots: # Ch	Day Air	Date Air T	rime Descrip	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBFTh 10	/25/12 5:13	3 AM WPBF	News 25 @ 5am	5-530am	:3	0 тсэс031	.2тvн		\$275.00 NM
23	3 10/25/12 Class of Tir	10/25/12 ne - Fixed N	M-F 5pm Non Pre-emptib	lews le	5-6pm	T	:30	1	\$1,200.00	NM	11.1
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,200.00				. <u>-</u>	
	Spots: # Ch			ime Descrip	otion .	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Th 10	/25/12 5:27	7 PM M-F 5p	m News	5-6pm	:3	0 тслс031	.2TVH		\$1,200.00 NM
24	10/25/12 Class of Tir	10/25/12 ne - Fixed N	WPBF Nev	vs 25 Mornin le	gs5:30-5:57am	T	:30	1	\$375.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$375.00			···		
	Spots: # Ch			ime Descri	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Th 10	/25/12 5:44	4 AM WPBF	News 25 Mornings @	5:3(5:30-5:57am	:3	0 тсэс031	.2TVH		\$375.00 NM
25	5 10/25/12 Class of Tir	10/25/12 ne - Fixed N	WPBF New on Pre-emptib	vs 25 Mornin le	gs6-7AM	T	:30	1	\$850.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$850.00					
	Spots: # Ch			ime Descrip	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBFTh 10	/25/12 6:09	AM WPBF	News 25 Mornings	6-7AM	:3	0 тсјс031	.2TVH		\$850.00 NM
26		10/25/12 ne - Fixed N	Good Morn on Pre-emptib	ing America le	7-9AM	T	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,200.00				÷	
	Spots: # Ch			ime Descrip		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBF Th 10	/25/12 8:56	AM Good N	Norning America	7-9AM	:3	0 тсјс031	.2TVH		\$1,200.00 NM
27	7 10/25/12 Class of Tir	10/25/12 ne - Fixed N	Jeopardy on Pre-emptib	le	7:30-8PM	T	:30	1	\$4,500.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$4,500.00					
	Spots: # Ch	Day Air	Date Air T	ime Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Th 10	/25/12 7:28	B PM Jeopar	dy	7:30-8PM	:3	0 тсјс031	2TVH		\$4,500.00 NM
28	3 10/23/12 Class of Tin	10/23/12 ne - Pre-em	Jimmy Kim ptible with notic	mel ce	12:06-01:06AM	-т	:30	1	\$125.00	NM	
	Weeks:	Start Date 10/22/12		MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$125.00					,
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Tu 10		ime Descrip AM Jimmy		Start/End Time 12:06-01:06AM	***************************************	<u>h Ad-ID</u> 0 тсјс031	2TVH		<u>Rate Type</u> \$125.00 NM
29	10/23/12 Class of Tin	10/23/12 ne - Fixed N	WPBF New	vs 25 Mornin le	gs5:30-5:57am	-T	:30	1	\$375.00	NM	
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	10/22/12 Day Air		-T ime Descrip	1 Ition	\$375.00 Start/End Time	l engi	h Ad-ID			Pata Tuna
	. –	PBF Tu 10/				5:3(5:30-5:57am		0 TCJC031	2тун		Rate Type \$375.00 NM



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Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	C23C29

www.i	thewpbfchannel.	.com									
								Spots/			
Line	Start Date	End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
30	0 10/23/12 Class of Tir	10/23/12 ne - Fixed No	WPBF on Pre-em	News 25 Mornir	ngs6-7AM	-T	:30	1	\$850.00	NM	
	Weeks:	Start Date 10/22/12	End Dat 10/28/12		Spots/Week 1	<u>Rate</u> \$850.00					
	Spots: # Ch	<u>Day Air</u> PBF Tu 10/		Air Time Descri	otion News 25 Mornings	Start/End Time 6-7AM		h <u>Ad-ID</u> 0 TCJC031	2тvн		<u>Rate Type</u> \$850.00 NM
											7000.00
31		10/24/12 ne - Pre-emp	tible with		12:06-01:06AM	W	:30	1	\$125.00	NM	
	Weeks:	Start Date 10/22/12	10/28/12	W	Spots/Week 1	<u>Rate</u> \$125.00	_				
	Spots: # Ch	Day <u>Air</u> PBFW 10/		Air Time Descri 1:02 AM Jimmy		Start/End Time 12:06-01:06AM		<u>h Ad-ID</u> 0 TCJC031	2т∨н		<u>Rate Type</u> \$125.00 NM
32	2 10/24/12	10/24/12	WPBF	News 25 @ 5an	n 5-530am	W	:30	1	\$275.00	NM	
<u> </u>		ne - Fixed No	on Pre-em	nptible					42,0,00		
	Weeks:	Start Date 10/22/12	10/28/12	w	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00					
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID	_		Rate Type
	1 WF	PBF W 10/	24/12	4:59 AM WPBF	News 25 @ 5am	5-530am	:3	0 тслс031	2TVH		\$275.00 NM
33	3 10/24/12 Class of Tin	10/24/12 ne - Fixed No	M-F 5p on Pre-em	om News optible	5-6pm	W	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/22/12	End Dat 10/28/12		Spots/Week 1	<u>Rate</u> \$1,200.00			T.		
	Spots: # Ch			Air Time Descri		Start/End Time		h Ad-ID			Rate Type
	1 WF	PBFW 10/	24/12	5:13 PM M-F 5p	m News	5-6pm	:3	0 тслс031	2TVH		\$1,200.00 NM
34	10/24/12 Class of Tin	10/24/12 ne - Fixed No	WPBF on Pre-em	News 25 Mornir	ngs5:30-5:57am	W	:30	1	\$375.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12		Spots/Week 1	<u>Rate</u> \$375.00		.,			
	Spots: # Ch	Day Air PBFW 10/		Air Time Descrip	otion News 25 Mornings (Start/End Time		<u>h Ad-ID</u> 0 TCJC031:	2тvн		<u>Rate Type</u> \$375.00 NM
35	5 10/24/12	10/24/12	WPBF	News 25 Mornin		W	:30	1	\$850.00	NM	ψ373.00 14(4)
	Class of Tin	ne - Fixed No Start Date			Spoto #Mank	Deta					
		10/22/12	10/28/12	W	Spots/Week 1	<u>Rate</u> \$850.00					
	Spots: # Ch	<u>Day Air</u> 2BFW 10/		Air Time Descrip	otion News 25 Mornings	Start/End Time 6-7AM		<u>h Ad-ID</u> 0 TCJC031:	277.41		Rate Type
						0-7AIVI	.3	0 1636031	2 I VH		\$850.00 NM
36	10/24/12 Class of Tin	10/24/12 ne - Fixed No	Good Non Pre-em	Morning America optible	7-9AM	W	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12		Spots/Week 1	<u>Rate</u> \$1,200.00					
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WF	PBF W 10/	24/12	7:42 AM Good N	Morning America	7-9AM	:3	0 TCJC031	2т∨н		\$1,200.00 NM
37	′ 10/23/12 Class of Tin	10/26/12 ne - Fixed N o		Of Fortune ptible	7-7:30PM	-TWTF	:30	1	\$4,500.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12		Spots/Week 1	Rate \$4,500.00					
	Spots: # Ch		Date /	Air Time Descrip 7:12 PM Wheel	otion	Start/End Time 7-7:30PM		<u>h Ad-ID</u> 0 тсэс0312	2TVH		<u>Rate Type</u> \$4,500.00 NM
		· · · · · · · · · · · · · · · · · · ·									φ+,500.00 INIVI
38		10/27/12 ne - Fixed No	on Pre-em	ptible	te 1130p-1205am	S-	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/22/12	10/28/12		Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch	<u>Day</u> Air	Date /	Air Time Descrip	<u>otion</u>	Start/End Time	Lengti	h <u>Ad-ID</u>			Rate Type



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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	5	Length	Spots/ Week	Rate	Туре	
38 10/27/12 Class of Tim	10/27/12 ne - Fixed N or	M-Sun 1130p-12am Pre-emptible	Late 1130p-1205am	S-		:30	1	\$1,000.00	NM	
Spots: <u>#</u> Ch 1 WP	<u>Day Air D</u> BF Sa 10/2 LR - Footb	7/12 12:14 AM M-S	<u>scription</u> Sun 1130p-12am Late Ne	<u>Start/End T</u> ws 1130p-1205			<u>h Ad-ID</u> 0 тсэс031	.2ТVН		<u>Rate Type</u> \$1,000.00 NM
				Total Spots	<u> </u>	;	31			
								Gross Tota	ļ	\$27,075.00
Payment Te	rms 30 C	ays					<u>Agen</u>	cy Commission	1	\$4,061.25
							<u>N</u>	let Amount Due	!	\$23,013.75